



Yashogāthā

A saga of success

January - March 2024 Vol 21 Issue 4

A Newsletter of RUDSETI Institute

Rural Development and Self - Employment Training Institute

Sponsors : Sri Dharmasthala Manjunatheshwara Educational Trust and Canara Bank

SUCCESS STORIES



Name: Mrs Baby Devi

Address: Chardi, Kanke Tehsil, Ranchi District, Jharkhand State

Educational Qualification: 10th Standard

Training Course: Krishi Udyami

Period of Training: 10.03.2023 to 22.03.2023

Background: Born in an agriculture family. Assisting her husband in agriculture work. In order to improve the income from agriculture, she decided to take up self-employment activity in agriculture. Came to know about RUDSETI, Ranchi through SRLM and applied for Krishi Udyami training. The scientific management of agriculture, behavioural and managerial inputs boosted self-confidence and enabled her to manage agriculture efficiently and living a decent life.

Investment: Rs 3,00,000/-

Bank Loan: Rs 2,00,000/- (Indian Overseas Bank)

Income per month: Rs 22,000/-

Name: Mr Siddaraju M

Address: Lanke, H D Kote Tehsil, Mysuru District, Karnataka State

Educational Qualification: Graduation

Training Course: Electric Motor Rewinding & Repair Services

Period of Training: 21.02.2022 to 22.03.2022

Background: Born in an agriculture family. His father was an agriculturist. As the income from agriculture was not sufficient to meet the family requirements, he decided to



take up self-employment activity related to agriculture to improve the income. Came to know about RUDSETI, Mysuru through his friend and applied for Electric Motor Rewinding & Repair Services training. Along with the technical aspects, soft skills like competencies, goal setting, customer relation and marketing changed him completely and enabled to repair and service the motors efficiently.

Investment: Rs 5,00,000/-

Income per month: Rs 30,000/-

Name: Mr Moharuddin

Address: Pub Futaljar, Rupahi Tehsil, Nagaon District, Assam State

Educational Qualification: 12th Standard

Training Course: Poultry

Period of Training: 08.11.2023 to 17.11.2023

Background: Born in an agriculture family. Could not continue study due to financial problem. He decided to take



up self-employment venture to shoulder the responsibility of the family. He came to know about **RUDSETI, Nagaon** through an Awareness programme and applied for Poultry training. Information on latest management of poultry and all the entrepreneurial competencies moulded him and boosted his confidence. He is now running the poultry farm profitably.

Investment: Rs 1,00,000/-

Bank Loan: Rs 20,000/- (Assam Gramin Vikash Bank)

Income per month: Rs 20,000/-

Name: Mrs M Nithya

Address: W/o Muthuraman, 51, 1st North Street, Thidiyan, Post: Chellampatti, Usilampatti Tehsil, Madurai District, Tamil Nadu State

Educational Qualification: 12th Standard

Training Course: Vastra Chitra Kala Udyami

Period of Training: 29.05.2023 to 28.06.2023



Background: Born in a middle class family. After 12th Standard, she worked in a garment factory as a field officer. As the income was not sufficient to meet the family needs, she decided to take up self-employment activity. Came to know about **RUDSETI, Madurai** through advertisement and applied for Vastra Chitra Kala Udyami training. The practical training and exercises in skills of entrepreneurship, communication skills, personality development and marketing boosted her confidence and enabled to run her venture profitably.

Investment: Rs 5,00,000/-

Bank Loan: Rs 4,00,000/- (Bank of India)

Income per month: Rs 35,000/-

Name: Mrs Vilasini Narayanan

Address: Thayenkeri House, Peravoor, Iritty Tehsil, Kannur District, Kerala State

Educational Qualification: 12th Standard

Training Course: EDP for Micro Entrepreneurs

Period of Training: 13.01.2022 to 25.01.2022



Background: Born in a middle class family. She worked in a DTP centre for four years to support the family. As the income was not sufficient, she decided to take up self-employment activity in Computer DTP to improve the income of the family. Came to know about **RUDSETI, Kannur** through an Awareness programme and applied for EDP for Micro Entrepreneurs training. The sessions on behavioural aspects, marketing, business plan preparation, personality development and Banking boosted the knowledge and confidence in her and enabled to run “Janani Enterprises” successfully.

Investment: Rs 2,00,000/-

Bank Loan: Rs 1,00,000/- (South Indian Bank)

Income per month: Rs 30,000/-

Name: Mr Guruprasad

Address: S/o Shridhar Poojary, 2/4/31A, Matadabettu, Mudanidamburu, Post: Bannanje, Udupi Tehsil & District, Karnataka State

Educational Qualification: BE

Training Course: Poultry

Period of Training: 27.01.2021 to 05.02.2021

Background: Born in a middle class family. His father was an auto mechanic. After Engineering, he worked as a contractor. He lost the job due to COVID 19 and decided to start self-employment venture to support the family. Came to know about **RUDSETI, Brahmavara** through his friend and applied



for Poultry training. Information on scientific management of poultry and all the entrepreneurial competencies moulded him into a very competent and confident entrepreneur. He is now running “Leela Poultry Farm” successfully.

Investment: Rs 5,00,000/-

Income per month: Rs 35,000/-

Name: Mr Amit Biyani

Address: Danthal, Suwana Tehsil, Bhilwara District, Rajasthan State

Educational Qualification: 10th Standard

Training Course: Cell Phone Repair & Service

Period of Training: 17.10.2023 to 18.11.2023



Background: Hails from a middle class family. His father was running a small kirana shop. He decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about RUDSETI, Bhilwara through an Awareness programme and applied for Cell Phone Repair & Service training. The behavioural and managerial inputs developed confidence and positive changes in him and enabled to run “R R Mobile Sales & Service” successfully.

Investment: Rs 2,00,000/-

Income per month: Rs 27,000/-

Name: Mr Lakkappa Birappa Pujar

Address: Jantli Shiroor, Mundaragi Tehsil, Gadag District, Karnataka State

Educational Qualification: 5th Standard



Training Course: Sheep Rearing

Period of Training: 11.04.2023 to 20.04.2023

Background: Born in an agriculture family. As the income from agriculture was not sufficient to meet the family needs, he decided to take up self-employment venture to support the family. Came to know about RUDSETI, Dharwad through an Awareness programme and applied for Sheep Rearing training. The sessions on the advanced management of Sheep Rearing along with behavioural and managerial skills helped him to manage Sheep farming profitably.

Investment: Rs 3,50,000/-

Income per month: Rs 25,000/-

Name: Mr Mohammad Faizan

Address: Dasna, Ghaziabad, Uttar Pradesh State

Educational Qualification: 12th Standard

Training Course: Refrigeration and Air-conditioning

Period of Training: 02.12.2022 to 31.12.2022



Background: Born in a lower middle class family. He wanted to take up self-employment activity to support the family. Came to know about RUDSETI, Ghaziabad through an Awareness programme and applied for Refrigeration and Air-conditioning training. Besides theoretical and practical knowledge on Refrigeration & AC, he also learnt marketing, entrepreneurship, time management and customer relation which enabled him to run “Microtek” profitably.

Investment: Rs 2,00,000/-

Income per month: Rs 25,000/-

Name: Mrs Shashikala K

Address: W/o G K Shivakumar, Koratikere, Hosadurga Tehsil, Chitradurga District, Karnataka State

Educational Qualification: Diploma in Nursing

Training Course: Entrepreneurship in Desktop Publishing

Period of Training: 06.04.2022 to 20.05.2022



Background: Born in a middle class family. After Diploma, she worked as a Nurse in a private hospital for few years. Not satisfied with the work, she came out and decided to take up self-employment activity to support the family. Came to know about **RUDSETI, Chitradurga** through an ex-trainee and applied for Entrepreneurship in Desktop Publishing training. The exposure to technical inputs, entrepreneurial competencies, behavioural games and marketing developed confidence in her and she is running **S S Enterprises** successfully and earning a handsome income.

Investment: Rs 11,00,000/-

Bank Loan: Rs 10,00,000/- (State Bank of India)

Income per month: Rs 24,000/-

Name: **Mrs Sarita Sahoo**

Address: Badadiha, Chandeswar Tehsil, Khordha District, Odisha State

Educational Qualification: Graduation

Training Course: Women's Tailor

Period of Training: 15.04.2021 to 14.05.2021

Background: Born in a middle class family. Her husband was a physical education trainer. She was doing tailoring at home during leisure. As the income was not sufficient, she decided to take up self-employment venture to support the family. Came to know about **RUDSETI, Bhubaneswar** through an ex-trainee and applied for Women's Tailor training. Her past experience came in handy while learning tailoring. Sessions



on behavioural, managerial and financial aspects boosted her confidence and enabled to run "**Maa Pandabasuni Vastralaya**" efficiently.

Investment: Rs 2,00,000/-

Income per month: Rs 25,000/-

Name: **Mr Vishal Mohan Dhalvi**

Address: Kamshet, Mawal Tehsil, Pune District, Maharashtra State

Educational Qualification: Graduation

Training Course: Men's Parlour & Salon Udyami

Period of Training: 10.11.2022 to 09.12.2022



Background: Born in a middle class family. After graduation, he wanted to take up self-employment activity to support the family. Came to know about **RUDSETI, Pune** through Government Department and applied for Men's Parlour & Salon Udyami training. Apart from technical inputs, he learnt all the intricacies of handling a business. Today, he is running his salon profitably.

Investment: Rs 2,00,000/-

Income per month: Rs 25,000/-

Name: **Mrs Soni Kumari**

Address: Thathan Buzurg, Hajipur Tehsil, Vaishali District, Bihar State

Educational Qualification: 12th Standard

Training Course: Krishi Udyami



Period of Training: 05.06.2023 to 17.06.2023

Background: Born in an agriculture family. Could not continue studies due to financial problem. She wanted to take up self-employment activity to support the family. Came to know about **RUDSETI, Hajipur** through a friend and applied for Krishi Udyami training. Latest information on Dairy, Nursery, Marketing of agricultural products and eagerness to learn the entrepreneurial skills enabled her to run “**Agri Entrepreneur Service Centre**” successfully.

Investment: Rs 2,00,000/-

Bank Loan: Rs 50,000/- (State Bank of India)

Income per month: Rs 20,000/-

Name: **Mr Sridhar V**

Address: S/o K N Vittal Rao, 232/A, Thimmaiah Road, Shivajinagar, Bengaluru Metro, Bengaluru Urban District, Karnataka State



Educational Qualification: Diploma in Electricals

Training Course: Computer Hardware & Networking

Period of Training: 09.10.2021 to 22.11.2021

Background: Born in a middle class family. Assisting his uncle in the electrical shop. He decided to take up self-employment activity to earn own income. Came to know about **RUDSETI, Bengaluru** through advertisement and applied for Computer Hardware & Networking training. The training, which covered technical as well as setting up an enterprise, developed a positive attitude towards self-employment. Today, he is doing repair and servicing of Laptop and Computers efficiently.

Investment: Rs 2,00,000/-

Income per month: Rs 30,000/-

Name: **Mr Dipak Kumar Suman**

Address: S/o Moti Lal, Mangrol, Baran District, Rajasthan State

Educational Qualification: 12th Standard

Training Course: Electric Motor Rewinding & Repair Services

Period of Training: 22.11.2022 to 21.12.2022



Background: Born in an agriculture family. His father was engaged in agriculture. As the income from agriculture was not sufficient to meet the family requirements, he decided to take up self-employment activity to support the family. Came to know about **RUDSETI, Baran** through an Awareness programme and applied for Electric Motor Rewinding & Repair Services training. Along with technical aspects, inputs on competencies, customer relation, marketing and personality development boosted self-confidence in him and enabled to run “**Raghav Electricals**” profitably.

Investment: Rs 1,50,000/-

Income per month: Rs 23,000/-

Name: **Mr Santhosha**

Address: S/o Gopala Gowda, Suruli, Jarigedadi House, Belal, Belthangady Tehsil, D K District, Karnataka State

Educational Qualification: 12th Standard

Training Course: Gharelu Vidyut Upkaran Seva Udyami

Period of Training: 18.01.2021 to 16.02.2021

Background: Born in an agriculture family. His brother was running an Electronic shop. He started helping his brother in the business. He decided to take up self-employment activity to improve the income of the family. Came to know about **RUDSETI, Ujire** through a friend and applied for Gharelu Vidyut Upkaran Seva Udyami training. Along with technical inputs on electrical appliances, he also learnt various entrepreneurial competencies and the management skills needed to run an enterprise in a professionalized



manner. Now he is running “**M S Electronics Sales & Service**” successfully.

Investment: Rs 5,00,000/-

Bank Loan: Rs 4,00,000/- (Canara Bank)

Income per month: Rs 30,000/-

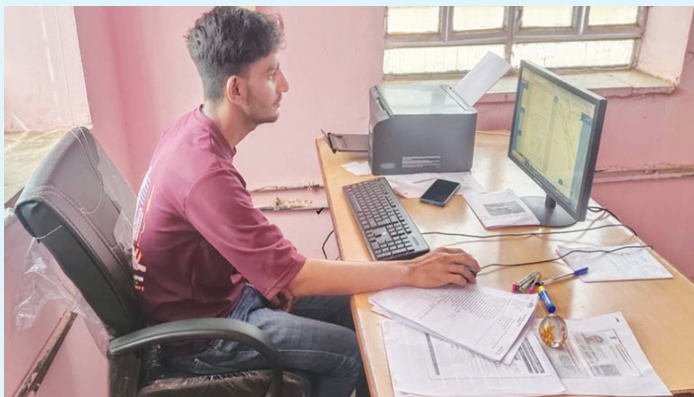
Name: **Mr Deepak Kumar Sharma**

Address: Kharad, Jamwaramgarh Tehsil, Jaipur District, Rajasthan State

Educational Qualification: Graduation

Training Course: Computerised Accounting

Period of Training: 20.12.2021 to 18.01.2022



Background: Born in a middle class family. After graduation, he tried for a suitable job, but could not get it. He decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about **RUDSETI, Jaipur** through an Awareness programme and applied for Computerised Accounting training. The training inputs on Accounting and sessions on competencies, communication, personality development and time management boosted his confidence. Today, he is running “**E-Mitra and Computer Centre**” efficiently and living a dignified life.

Investment: Rs 1,50,000/-

Income per month: Rs 23,000/-

Name: **Mr Patel Jainil Shaileshbhai**

Address: Near Umiya Temple, Bhaner, Kathlal Tehsil, Kheda District, Gujarat State

Educational Qualification: 12th Standard

Training Course: Refrigeration & Air Conditioning

Period of Training: 05.07.2023 to 03.08.2023

Background: Hails from an agriculture family. His father was an agriculture labourer. As the income from agriculture was not sufficient to meet the family needs, he decided to take up self-employment venture. Came to know about **RUDSETI, Nadiad** through an ex-trainee and applied for Refrigeration & Air Conditioning training. Besides theoretical and practical knowledge on Refrigeration & AC,



he also learnt marketing, communication skills and skills of entrepreneurship boosted self-confidence. Now, he is doing repair of Refrigeration & AC efficiently.

Investment: Rs 1,00,000/-

Income per month: Rs 23,000/-

Name: **Mrs Shivani Yadav**

Address: Kankrol, Manesar Tehsil, Gurugram District, Haryana State

Educational Qualification: Graduation

Training Course: Beauty Parlour Management

Period of Training: 20.03.2023 to 18.04.2023



Background: Hails from a middle class family. Her husband was running Cricket Academy. She wanted to make use of her leisure time by taking up self-employment activity to improve the income. Came to know about **RUDSETI, Gurugram** through an Awareness programme and applied for Beauty Parlour Management training. Skill inputs of beauty parlour, entrepreneurial competencies, marketing and personality development inputs boosted her self-confidence and enabled to run “**Shwetaj Beauty Point**” efficiently.

Investment: Rs 1,50,000/-

Income per month: Rs 24,000/-



Name: Mr Shivanand Mahadev Gugwad

Address: Lohagaon, Talikoti Tehsil, Vijayapura District, Karnataka State

Educational Qualification: 10th Standard

Training Course: Two Wheeler Mechanic

Period of Training: 24.04.2023 to 23.05.2023

Background: Hails from a lower middle class family. He decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about **RUDSETI, Vijayapura** through an Awareness programme and applied for Two Wheeler Mechanic training. Along with the technical skills of two wheelers, sessions on behavioural games, time management, interpersonal relationship and marketing infused new confidence and enabled him to run garage efficiently.

Investment: Rs 2,00,000/-

Income per month: Rs 25,000/-

Name: Mr Sreekanth

Address: S/o P Venkata Ramudu, Rayalacheruvu, Yadiki Tehsil, Ananthapuramu District, Andhra Pradesh State

Educational Qualification: Graduation

Training Course: Cell Phone Repairs & Service

Period of Training: 20.01.2021 to 18.02.2021



Background: Hails from a middle class family. After graduation, he tried for government jobs, but could not get it inspite of best effort. He wanted to take up self-employment activity to support the family. Came to know about **RUDSETI, Ananthapuramu** through Social media and applied for Cell Phone Repairs & Service training. Practical

learning in Cell Phones, entrepreneurship development inputs, communication and personality development games infused his self-confidence and enabled to run “**Cell World**” successfully.

Investment: Rs 2,00,000/-

Income per month: Rs 20,000/-

Name: Mr Susheel Kumar

Address: Chitaura, Shamshabad Tehsil, Agra District, Uttar Pradesh State

Educational Qualification: 12th Standard

Training Course: Refrigeration and Air-conditioning

Period of Training: 20.09.2021 to 19.10.2021



Background: Born in a middle class family. Could not continue study due to financial constraints. He decided to take up self-employment activity to shoulder the responsibility of the family. Came to know about **RUDSETI, Agra** through an ex-trainee and applied for Refrigeration and Air-conditioning training. The technical sessions on Refrigeration and Air-condition, soft skills and managerial inputs enriched his experience and enabled to run “**Kuldeep Refrigeration & AC Repair Centre**” successfully.

Investment: Rs 1,00,000/-

Income per month: Rs 20,000/-

Name: Mr Ravi Kant Lodhi

Address: S/o Madan Gopal Lodhi, Dariyapur, Post: Dhamnodd, Gyaraspur Tehsil, Vidisha District, Madhya Pradesh State

Educational Qualification: 10th Standard

Training Course: Cell Phone Repairs & Service

Period of Training: 05.01.2023 to 03.02.2023

Background: Born in an agriculture family. As the income from agriculture was not sufficient to meet the family requirements, he decided to take up self-employment activity. Came to know about **RUDSETI, Bhopal** through an ex-trainee and applied for Cell Phone Repairs & Service training. Technical sessions on Cell Phones helped to enhance his skill. Behavioural and sessions on personality development boosted his confidence and business skills.



Now, he is running “**Lodhi Electronics and Mobile Shop**” profitably.

Investment: Rs 2,00,000/-

Income per month: Rs 20,000/-

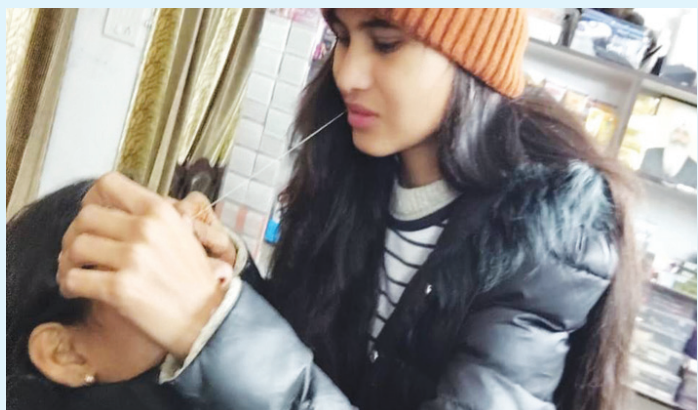
Name: Ms Amisha Powar

Address: Kadiana, Adampur Tehsil, Jalandhar District, Punjab State

Educational Qualification: 12th Standard

Training Course: Beauty Parlour Management

Period of Training: 01.10.2022 to 31.10.2022



Background: Hails from middle class family. She decided to take up self-employment activity to support the family. Came to know about **RUDSETI, Jalandhar** through an ex-trainee and applied for Beauty Parlour Management training. Technical skills helped her to get well acquainted with Beauty Parlour. The behavioural and managerial sessions added extra confidence and strength which enabled her to run the parlour successfully.

Investment: Rs 1,00,000/-

Income per month: Rs 20,000/-

Name: Mrs Rita Rudrapaul

Address: W/o Prahlad Rudrapaul, Belabar, S D Mission, Dukli Tehsil, West Tripura District, Tripura State

Educational Qualification: 12th Standard

Training Course: Bank Mitra

Period of Training: 25.08.2021 to 30.08.2021



Background: Born in an agriculture family. She was assisting her husband in agriculture. Income from agriculture was meager and not sufficient to meet the family needs. She became a member of SHG and her activity confined only to savings and borrowings. Came to know about **RUDSETI, Agartala** through SRLM and attended Bank Mitra training. The sessions on behavioural aspects, personality development, customer relation and banking boosted the knowledge and confidence in her. Today, she is running her customer service centre successfully.

Investment: Rs 75,000/-

Income per month: Rs 20,000/-

Name: Mr Ponnepudi Suman

Address: S/o P Jalaiah, Madanur, Kothapatnam Tehsil, Prakasam District, Andhra Pradesh State

Educational Qualification: 10th Standard

Training Course: Cell Phone Repair & Service

Period of Training: 13.06.2022 to 12.07.2022

Background: Born in an agriculture family. Worked in a private factory for six years to shoulder the responsibility of the family. As the income was not sufficient to meet the family needs, he decided to take up self-employment activity. Came to know about **RUDSETI, Ongole** through a friend and applied for Cell Phone Repair & Service training. The technical aspects of Cell Phones, inputs on competencies, project report preparation, time management and customer relation boosted his confidence and enabled to run “**S Mobile Point**” efficiently.

Investment: Rs 1,50,000/-

Income per month: Rs 20,000/-



Name: Mrs Mamata Halder

Address: Belia, M J Block, Murshidabad, West Bengal State

Educational Qualification: 10th Standard

Training Course: General EDP

Period of Training: 08.08.2022 to 13.08.2022



Background: Born in an agriculture family. Assisting her husband in agriculture. As the income was not sufficient to meet the family requirements, she decided to take up self-employment activity to support the family. Came to know about **RUDSETI, Berhampore** through Canara Bank and applied for General EDP training. The sessions on behavioural aspects, marketing, business plan preparation, banking and personality development boosted the confidence in her and enabled to run kirana shop profitably.

Investment: Rs 75,000/-

Bank Loan: Rs 50,000/- (Canara Bank)

Income per month: Rs 19,000/-

UNIQUE PROGRAMME

JAIL INMATES - General EDP - RUDSETI, Kannur ↓



RECOGNITION

Shri Dharendra Singh, State Project Manager (Skills), Bhopal giving **Best Performer Award** under Annual Action Plan 2022-23 to **RUDSETI Bhopal** for securing the Third place



Shri Sushil Kumar Rinku, Hon'ble MP, Jalandhar giving **Best Women Empowerment Award** to **RUDSETI Jalandhar**



Shri P Rajeev, Hon'ble Minister of Law, Industries and Coir, Govt of Kerala giving **Best Entrepreneur Award** to **Shri Vijith K P**, CEO, SRV Infotech and trainee, RUDSETI Kannur. **Dr R Bindu**, Hon'ble Minister of Higher Education and Social Justice, Govt of Kerala is also present. ↓



Mrs M S Sangeetha, IAS, District Collector, Madurai giving **Best Performer Award** to **RUDSETI Madurai** ↓



Best Manufacturer Award - Ms Dilna, Trainee, RUDSETI Kannur



RUDSETI BAZAAR

Shri Uday Pratap Singh, Hon'ble Minister of Transport and School Education, Govt of Madhya Pradesh

RUDSETI Bazaar, Bhopal



Shri N C Haldar, CEO, Khadi and Village Industries Board, Kolkata - **RUDSETI Bazaar, Berhampore**



Ms Geetika Sharma, GM, Canara Bank, CO, Jaipur, **Shri Sunil Kumar Sharma**, DGM, Canara Bank, CO, Jaipur and **Shri Aftab Alam**, Divisional Manager, Canara Bank, CO, Jaipur - **RUDSETI Bazaar, Jaipur**



Inauguration by **Shri Jagadish Chander**, GM, Canara Bank, CO, Bhubaneswar - **RUDSETI Bazaar, Bhubaneswar**



RUDSETI Bazaar, Ongole

RUDSETI Bazaar, Mysuru



RUDSETI Bazaar, Pune

RUDSETI Bazaar, Nadiad



RUDSETI Bazaar, Baran

RUDSETI Bazaar, Hajipur



RUDSETI Bazaar, Bhilwara

RUDSETI Bazaar, Ranchi



RUDSETI Bazaar, Agartala

RUDSETI Bazaar, Nagaon ↓



RUDSETI STALLS

RUDSETI Stall, Vijayapura

RUDSETI Stall, Bengaluru ↓



RUDSETI Stall, Agra

RUDSETI Stall, Jaipur ↓



RUDSETI Stall, Jalandhar

RUDSETI Stall, Nadiad ↓



RUDSETI Stall, Nagaon ↓



OTHER ACTIVITIES

**CELEBRATION OF INTERNATIONAL WOMEN'S DAY
08.03.2024**

RUDSETI, Dharwad

RUDSETI, Gurugram ↓



RUDSETI, Kannur

RUDSETI, Ghaziabad ↓



RUDSETI, Madurai

RUDSETI, Chitradurga ↓



RUDSETI, Ongole

RUDSETI, Mysuru ↓



RUDSETI, Vijayapura

RUDSETI, Bengaluru ↓



RUDSETI, Ananthapuramu

RUDSETI, Pune ↓



RUDSETI, Jaipur



RUDSETI, Bhubaneswar



Credit Camp - RUDSETI, Kannur



RUDSETI, Jalandhar



RUDSETI, Nadiad



Cell Phone Servicing Camps

RUDSETI, Bengaluru

RUDSETI, Bhilwara



RUDSETI, Baran



RUDSETI, Berhampore



Health Checkup Camp - RUDSETI, Ranchi



RUDSETI, Hajipur



RUDSETI, Bhilwara



WORKSHOPS

"Digital Banking and Fraudulent Transactions"

RUDSETI, Bengaluru



RUDSETI, Ranchi



RUDSETI, Agartala



RUDSETI, Nagaon



"Financial Literacy" - RUDSETI, Ongole



"HIV AIDS" - RUDSETI, Jaipur



These programmes received appreciation from the public.

VISIT OF IMPORTANT DIGNITARIES

Dr D Veerendra Heggade, President, RUDSET Institutes, Dharmasthala - **RUDSETI, Dharwad**



Shri Sudesh Kumar Mahto, Ex-Deputy CM, Jharkhand **RUDSETI, Ranchi**



Shri Somashekhar S J, IAS, CEO, ZP, Chitradurga **RUDSETI, Chitradurga**



Smt P I Sreevidya, IAS, Mission Director, SRLM, Karnataka **RUDSETI, Mysuru**



Shri Rishi Ananda, IAS, CEO, ZP, Vijayapura **RUDSETI, Vijayapura**



Shri Krishna Kumar Singh, IAS, Sub Divisional Magistrate, Etmadpur - **RUDSETI, Agra**



Shri S S Naik, IAS, Regional Director, Regional Directorate of Skill Development & Entrepreneurship, Jaipur **RUDSETI, Jaipur**



Shri Sanjay Chakraborty, IAS, Director, Skill Development, Govt of Tripura - **RUDSETI, Agartala**



Dr Sukanya Sharma, IPS, Assistant Commissioner of Police, Etmadpur - **RUDSETI, Agra**



Shri Sujeet Kumar Arvind, Regional Director, RBI, Patna
RUDSETI, Hajipur



Shri M Bhaskara Chakravarthy, GM, Canara Bank, HO, Bengaluru - **RUDSETI, Ujire**



Shri T Ramesh, CGM, NABARD, RO, Bengaluru
RUDSETI, Mysuru



Shri Sanjay Gupta, CGM, SIDBI, RO, Ahmedabad
RUDSETI, Nadiad



VISITORS VIEW

RUDSETI, Ujire: “Worth visiting the Institute with a pleasure and happy atmosphere. The greenery, cleanliness and hygiene are a plus point for the Institute. Staff dedication is very best. Wishing the Staff and Institute all the best. A small idea from Shri Veerendra Heggade spread to the entire country contributing skilled India”.

- **Shri M Bhaskara Chakravarthy**, GM, Canara Bank, HO, Bengaluru

RUDSETI, Vijayapura: “The Institute has provided training to Women Drivers related to the work of SWM in Gram Panchayat. Comprehensive training has been provided on driving along with the awareness on banking and health issues. Facilities provided are very good. Training is good both qualitatively & quantitatively. Classrooms are well maintained with well trained and qualified teachers. All the best to the RUDSETI Team”.

- **Shri Rishi Ananda**, IAS, CEO, ZP, Vijayapura

BOOK LOOK:

Don't Believe Everything You Think - **Joseph Nguyen**

Rs 178/-

Publisher: Amazon.com, Inc.

Website: www.amazon.in

BOARD OF GOVERNORS & GOVERNING COUNCIL MEETING OF RUDSETI



Dr D Veerendra Heggade, President of RUDSETIs with **Shri Hardeep Singh Ahluwalia**, Executive Director, Canara Bank and **Shri B Sudhakar Kotary**, GM, Canara Bank, CO, Mangaluru



IMPORTANCE OF CREATIVITY

Creativity is a vital skill that is important in all aspects of life. Whether you are an artist, a business person, or a parent, creativity allows you to approach problems and challenges with a fresh perspective and find innovative solutions. It helps you to think outside the box, communicate better, stand out, adapt to change, and build relationships and connections. In addition, creativity has been linked to improved physical and mental health, as well as to increased happiness and well-being. If you want to succeed and thrive in all aspects of life, it is important to cultivate your creativity and make it an integral part of your daily routine.

1. Creativity helps you solve problems more effectively

Creativity is a valuable tool that can help you solve problems more effectively and efficient. When you are faced with a problem, it is easy to get stuck in the same patterns of thinking and to come up with the same types of solutions. However, creativity helps you break out of these patterns and come up with new and original ideas that can help you find a better solution.

2. Creativity helps you think outside the box

Creativity allows you to look at problems and challenges from

different angles and to come up with solutions that may not be immediately obvious. This ability to think outside the box is essential in today's fast-paced, rapidly changing world.

3. Creativity helps you communicate better

Creativity is not just about coming up with new ideas, it is also about communicating those ideas effectively to others. Whether you are giving a presentation, writing a report, or simply having a conversation, the ability to communicate your ideas in a clear and engaging way is crucial.

4. Creativity helps you reduce stress and find relaxation

In today's fast-paced world, it is easy to get overwhelmed and stressed out. However, engaging in creative activities can be a great way to relax and de-stress. Whether you are sculpting, painting, drawing, or simply doodling, the act of creating something can help you clear your mind and find a sense of calm. Creativity can also be a great way to express emotions and cope with difficult feelings, helping you to feel more balanced and centered. If you are feeling stressed, try engaging in a creative activity as a way to find relaxation and reduce stress.

5. Creativity helps you adapt to change

Change is a constant in life, and the ability to adapt and come up with creative solutions is essential for success. Whether you are faced with a personal challenge or a professional one, creativity can help you find a way forward.

6. Creativity can make you more productive

Many people believe that creativity and productivity are at odds with each other, but in fact, the opposite is often true. When you are able to approach tasks and challenges with a creative mindset, you are more likely to stay engaged and focused, leading to increased productivity. Creativity can also help you find more efficient and effective ways of doing things, allowing you to get more done in less time. If you want to increase your productivity, try incorporating some creativity into your work and see how it can make a difference.

7. Creativity helps you learn and grow

Creativity allows you to approach learning in a different way and to come up with creative solutions to problems. This can help you learn and grow both personally and professionally. Creativity can also help you develop new skills and expand your knowledge, as it requires you to think outside the box and explore new ideas. In short, creativity is an essential tool for learning and growth, and can help you reach your full potential.

8. Creativity helps you build relationships and connections

Creativity allows you to connect with others in a meaningful

way and to build strong, lasting relationships. Whether you are working on a team project or simply having a conversation with a friend, the ability to be creative and think outside the box can help you build deeper connections with others.

9. Creativity helps you find purpose and meaning

When you are able to approach life with a creative mindset, you are more likely to find purpose and meaning in what you do. Whether you are working on a creative project or simply finding new and interesting ways to engage with the world around you, creativity can help you find a sense of purpose and fulfillment.

10. Creativity can help you live a longer, healthier life

Studies have shown that engaging in creative activities can have a positive impact on both physical and mental health. Creativity has been linked to a reduced risk of depression, anxiety, and other mental health issues, as well as to improved cognitive function and a reduced risk of cognitive decline. Creativity has also been linked to increased feelings of happiness, well-being, and life satisfaction, which can contribute to a longer, healthier life. If you want to live a longer, healthier life, make sure to incorporate some creativity into your daily routine.

Creativity is an essential skill that is important in all aspects of life. Whether you are solving problems, communicating with others, or simply looking for ways to make a difference, creativity is a valuable tool that can help you succeed and thrive.

TIPS FOR DEVELOPING CREATIVITY

1. Practice

Practice is essential for creativity. No screenwriter is born with hundreds of script ideas in their head, and no starting designer instantly has countless design concepts. It takes time and practice to develop these skills. The more you practice being creative, the more you are preparing yourself for success in future creative endeavors.

2. Discover Quality in Quantity

Creativity is not about perfection. You may need to brainstorm an abundance of ideas before settling on the “right” idea that leads to further inspiration. Often, it takes a high quantity of ideas before coming to the quality ideas that warrant further development.

3. Look to the Ordinary

Look to ordinary, everyday things for inspiration. This can train your brain to think creatively. Be willing to look for inspiration when you are not expecting it. If you see something that sparks an imaginative idea, make sure you remember it for the future. Take notes on your phone, or snap a photograph for your later reference.

4. Collaborate with Others

Collaboration has powerful implications when it comes to creativity. There are various ways to collaborate with creatives and artists that can give you great ideas. Brainstorming with others and joining together to come up with creative solutions can break down your mental blocks.

5. Experiment with Different Styles

One way to step outside of your comfort zone in your field is to experiment with different styles. For example, if you are a musician who primarily plays classical music, experimenting in jazz or pop might help you gain creativity as a musician, even in your own genre. If you are an artist who usually draws digitally, perhaps you can try using watercolor or colored pencils to expand your skills and your ideas.

6. Have Confidence

Having confidence in your work can help you develop creativity. If you are too afraid to try new things or experiment in your art, it is difficult to be creative. It is important to realize that what you create does not have to be perfect or better than anyone else’s work. Having confidence in your own work and learning not to compare yourself to others can boost your creativity. If you avoid putting yourself into a box of perfection, you’ll feel free to try new things and have creative ideas.

7. Give Your Brain a Refresh

Sometimes the best way to form new ideas is to take a step back from your project. Stress and time constraints can kill your creative process. Sometimes it is best to take a break. This can help reduce your stress around the project and get your creative juices flowing again. Here are a few ways to give yourself a brain break:

- ▶ **Go on a walk:** Going on a walk can get you out into a new environment. Not only can this help you relax, but you may also find new inspiration while out and about.
- ▶ **Eat a snack:** Taking a snack break can give you motivation and brain power to continue with your creative work.
- ▶ **Read a book:** Sometimes allowing your brain to not think or to think about something else is a good method for regenerating your creativity. Reading a favorite book or magazine might bring you motivation.
- ▶ **Talk to a loved one:** Interacting with other people can also give you a brain break from your project. Plus, your conversation may spark an idea.
- ▶ **Take a quick nap:** Energy can be extremely helpful in creative processes. If you are feeling tired, taking a quick nap might be just the boost you need.